



## **Job Description for Digital Marketing Intern**

### **Requirements:**

- Skills and experience in creative content writing
- Analytical mindset and critical thinking
- Excellent communication and interpersonal skills
- Knowledge of SEO, SEM, basic designing
- Knowledge of web analytics tools (e.g. Google Analytics, WebTrends etc.)

### **Responsibilities:**

- Provide creative ideas for content marketing
- Identifying and implementing strategies for increasing site traffic through organic search listings
- Plan and monitor the ongoing presence on social media (Twitter, Facebook, LinkedIn, etc.)
- Assist in the formulation of strategies to build a lasting digital connection with consumers
- Collaborate with designers to improve user experience
- Acquire insight in online marketing trends and keep strategies up-to-date

### **Working Hours:**

- Flexible, according to work requirement
- Remote work (Work from home) considering current scenario

If interested send your resume on [hr@byteseq.com](mailto:hr@byteseq.com) or fill the form on <https://byteseq.com/company/career/index.html>